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Editorial Note

KWASU Journal of Research in Tourism and Hospitality Management (KJRTHM) calls for research paper in all areas of tourism and hospitality management and its related studies for publication in its biannual series in June and December. Original research papers, survey papers, case studies, reviews and academic or scholarly articles of high quality that focuses on research, development and application in the aforesaid areas are welcome. KJRTHM aims to encourage scholars to write research reports of academic understanding on themes related to regional, national and international development. It publishes conceptual, theoretical and empirical academic research studies and works in Arts, Science, Social Sciences, Education, Management Sciences, Agriculture and multidisciplinary studies related to past, current and future issues in tourism and hospitality management.

The main objective of the journal is to publish seminal articles on tourism and hospitality management and open up new areas of thinking in policy formulation, program theories and practices particularly in relation to people, culture, travel, environment, events, heritage, social and economic development in local, national and global perspectives.

Editorial Guidelines

Original articles, which have not been published elsewhere, are acceptable for publication. The article must confirm to the following format:

- It shall have an Introduction, Literature/Theoretical Survey, Methodology, Discussion of Findings, Conclusion and References. Articles should be limited to a maximum of fifteen (15) pages, A4 paper size in *Times New Roman* 12pt font, sub-headings in 12pt font (uppercase) with 1.15-line spaces.
- Titles of the paper shall not be more than 15 words, centred and in 20pt font, Author(s) name(s) in 18pt font.
- The cover page should bear the title of the articles, the names of the Author(s), and short address identifying designation and institution (affiliation) of the Author(s). An abstract of not more than 250 words shall be attached.
- Figures tables and charts are included within the body of the article; and shall not spread across two pages. Reference should be done on a separate page of the article, arranged in alphabetically, order, in line with the current American Psychological Association (APA) form. Use 12pt font for references.
- Articles submitted are to be subjected to blind peer review and plagiarism check for relevance and originality.
- An assessment fee of **N5,000.00** shall accompany submission. If publishable, it will be referred to the author(s) for final corrections (if any) and will be published in the next volume. ii

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FROM THE EDITOR'S DESK!

It is with immense pride and great pleasure that I present the inaugural issue of the **KWASU Journal of Research in Tourism and Hospitality Management (KWASU-JRTHM)**. This milestone marks a significant achievement for the Department of Tourism and Hospitality Management, the Faculty of Management and Social Sciences, and the entire Kwara State University community, Malete, Kwara State; as we launch a dedicated platform to advance scholarly dialogue and research in the vibrant fields of tourism, events and hospitality management.

The first volume, published in December 2024, features a diverse array of high-quality original research papers, survey studies, case analyses, reviews, and academic articles. KWASU-JRTHM aims to inspire scholars to contribute rigorous research that enriches academic understanding of regional, national, and international development themes. The journal embraces conceptual, theoretical, and empirical works across multiple disciplines relevant to tourism, events and hospitality management.

This premier edition explores critical topics including tourism development in North East Yorubaland, leveraging agro-tourism for rural economic empowerment, waste management in Nigerian hospitality and tourism, food safety, security challenges and the digital transformation of Nigeria's hospitality sector, among others. These contributions embody our vision to publish impactful scholarship that informs policy, programme design, and practice - addressing people, products, culture, travel, environment, events, heritage, and socio-economic development at local, national, and global levels.

I extend my heartfelt gratitude to the editorial board, associate editors, editorial advisory members, The Vice Chancellor and Management of the Kwara State University (KWASU) for their unwavering dedication in bringing this journal to life. We look forward to your continued support and scholarly contributions as KWASU-JRTHM publishes biannually every March and September.

Thank you for joining us on this exciting journey.

Sincerely,

Professor Wasiu A. Babalola

Editor-in-Chief